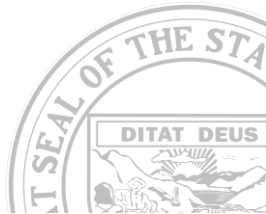


Governor's Commission to Prevent Violence Against Women  
January 17, 2019



Governor's Commission to Prevent Violence Against Women  
Lighting Arizona Purple 2018

Rebecca Chesley  
Program Administrator



## Lighting Arizona Purple

### Preparation

First ever Arizona statewide Domestic Violence Awareness Month Webinar

23 Attendees

7 Counties

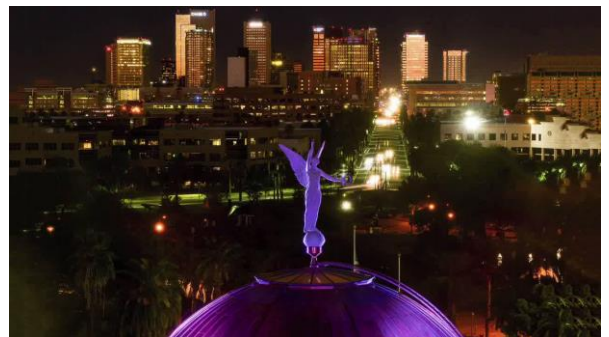
15 Cities

First ever statewide hashtag

#EndDVinAZ

Letters sent to legislators, mayors, police chiefs, service providers, tribal governments and state agencies

515 Letters



## Lighting Arizona Purple Kick-off Event

### Registered

462

### Attendees- Not Registered

100

### Total Attendees

300+

Special thanks to PetSmart Charities &  
University of Arizona



## Lighting Arizona Purple Kick-off Event

### New Opportunities and Partnerships

Students from Marc T. Atkinson Middle School  
performed the Star Spangled Banner

Connected event to a younger audience

Opportunity to coordinate future trainings for  
Parents & teachers



## Lighting Arizona Purple Kick-off Event Sponsor

### New Opportunities and Partnerships

PetSmart Charities sponsored 2018 Lighting Arizona Purple  
Kick-off Event

Statewide in-store awareness campaign

Increased awareness of PetSmart Charities grants  
relevant to DV Response & Prevention Communities



## Lighting Arizona Purple Campaign

### Statewide Engagement

**20+** state buildings across Arizona go purple

**40+** state agencies, service providers and cities go purple

**50+** State, City & Town Government Agencies,  
Service Providers participate in Wear Purple Day

**50+** Resource Fairs, DVAM Events, Training, Proclamations  
National Wear Purple Day, donation drives and social  
media posts



## Lighting Arizona Purple

Campaign: Sponsor

### Home Depot Awareness Partnership

56 Locations Statewide

34 Locations in Maricopa County, Hand Delivered

### Supporting the Purple Light Bulb Campaign

Letter to Store Manager

DVAM One-pager

Awareness Brochures

Purple Ribbons

Table Banners

4347 Purple Lightbulbs Sold!



## Lighting Arizona Purple

Campaign: Social Media

#EndDVinAZ

130 Uses

#LightingAZPurple

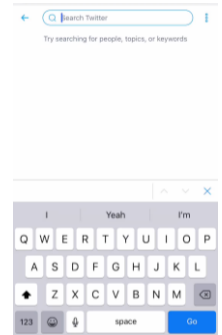
78 Uses

#ItCanStop

38 Uses

Facebook Live

485 Views



## Lighting Arizona Purple

Campaign: Training



### GOODYEAR CITY COUNCIL DOMESTIC VIOLENCE AWARENESS MONTH ENGAGEMENT PLAN



#### EMPLOYEE TRAINING

The Goodyear Police Department will provide employee training on "What You Need to Know About Domestic Violence" on October 16. Additionally, the Southwest Valley Family Advocacy Center will offer weekly trainings to employees on the dynamics of domestic violence and healthy relationships.

## Governor's Commission to Prevent Violence Against Women

Lighting Arizona Purple 2018

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**Governor's Commission to Prevent Violence Against Women**  
**January 17, 2019**

**APRAIS Update**  
 Family Violence Institute  
 at Northern Arizona University



**Arizona Guidelines for a  
 Coordinated Community  
 Response to Adult Sexual Assault**

**Lindsay Ashworth**  
 Sexual Assault Response Manager  
 Arizona Coalition to End Sexual and Domestic Violence

**Tasha Menaker, Ph.D.**  
 Chief Strategy Officer  
 Arizona Coalition to End Sexual and Domestic Violence



Governor's Office  
 of Youth, Faith  
 and Family



**Grants To Encourage Arrest Policies And  
 Enforcement Of Protection Orders Program**

**Partner Agencies:**  
 Governor's Office of Youth, Faith, and Family  
 Arizona Coalition to End Sexual and Domestic Violence

**Purpose Areas:**  
 Develop and implement policies and training for sexual assault responders related to best practices  
 Develop, implement, and/or enhance sexual assault response teams (SARTs)  
 Technical assistance related to forensic compliance

Ensure broader availability of forensic nurse examiner training  
 Update best practice guidelines for statewide response to adult sexual assault



**2001 Statewide Guidelines for a Coordinated  
 Community Response to Sexual Assault**

Victim Services  
 Law Enforcement  
 Medical  
 Prosecution  
 Court Procedure  
 Mental Health  
 Probation  
 Post-Secondary Education



### Revision and Update Process: Stakeholders

Governor's Commission to Prevent Violence Against Women

Larger statewide stakeholder workgroup with expertise in sexual assault response

Subdisciplinary workgroups statewide

Community-led initiative



### Revision and Update Process: Best Practices

2001 Arizona Guidelines for a Coordinated Community Response to Sexual Assault

National standards and evidence-based best practices

Reference other protocols/guidelines:  
 Arizona Sexual Assault Evidence Collection Kit Task Force recommendations  
 Arizona Guidelines for a Regional Response to Youth Sex Trafficking  
 Arizona County Sexual Assault Protocols



### Revision and Update Process: Updates

Each section was significantly edited, revised, and updated  
 Training recommendations rooted in trauma-informed response

Culturally-responsive approach to diverse communities



### Revision and Update Process: Native Communities

Worked in partnership with:  
 Southwest Indigenous Women's Coalition  
 Hopi-Tewa Women's Coalition to End Abuse

Remove Appendix for response in Navajo and Hopi Communities  
 Culturally-specific response with Native survivors  
 Native American resources



### Revision and Update Process

Final draft of Guidelines disseminated to stakeholders statewide for edits

Edits were incorporated

Final draft is available in hard copy and electronically for statewide distribution

Discipline-specific webinars on Guidelines



### Call to Action

Foundation for communities to develop their own Sexual Assault Response Protocols and relevant training



Questions?



Governor's Commission to Prevent Violence Against Women  
January 17, 2019



## Commission to Prevent Violence Against Women

Executive Order 2015-04

Chair: Diane Umphress

## Vision

All Arizonans thrive in healthy communities free from the negative impact of sexual and domestic violence.

## CY 2019 Strategic Plan

Prepared by: Rebecca Chesley

Date: 12/28/18

## Mission

Develop trauma-informed initiatives that strengthen the coordinated community response to sexual and domestic violence through awareness, prevention, service delivery, and training.

## Description

The Commission to Prevent Violence Against Women is authorized under Executive Order 2015-04 (which amends and supersedes Executive Order 2011-09) to serve as the single public, statewide commission on efforts to prevent violence against women. The Commission seeks to unite and enhance statewide efforts to prevent and end domestic and sexual violence by collaborating with jurisdictions throughout the state to ensure coordinated community response to sexual and domestic violence and responding to input from the community related to violence against women.

## Executive Summary

The Commission to Prevent Violence Against Women strategic plan reflects goals to be accomplished in three key areas:

Goal 1: Develop and implement statewide initiatives for sexual and domestic violence awareness.

Goal 2: Expand coordinated community response to victims of sexual and domestic violence.

Goal 3: Increase the availability of training and prevention programming to improve the response to sexual and domestic violence.

Budget Not Applicable

Goals	Goal Performance Indicator(s)	Objectives CY 2019
1. Develop and implement statewide initiatives for sexual and domestic violence awareness	Increase in the # of coalitions, nonprofits, agencies, and sites participating in Domestic Violence Awareness Campaigns in October by having parents.	a) Increase number of attendees at Lighting Arizona Purple Event, both virtually and in person, from 2018's attendance of 300.
		b) Invite cities, state officials, elected officials, and agencies across the state to participate domestic violence and sexual assault awareness campaigns.
		c) Develop materials to be disseminated throughout the community to increase awareness of sexual assault and domestic violence.
		d) Create statewide campaign for sexual assault awareness month in Arizona.
2. Expand coordinated community response to victims of sexual and domestic violence	Increase in the # of agencies participating in Coordinated Community Response Teams, Sexual Assault Response Teams, and Domestic Violence Fatality Review Teams by ten percent (using an annual inventory).	a) Conduct an inventory of all sexual assault programs and collaborations in the state of Arizona by compiling current databases.
		b) Assess the needs of sexual assault and domestic violence service providers across the state through a minimum of four regional focus groups in Prescott, Phoenix, Tucson, and Yuma.
		c) Identify opportunities for community collaboration and resource sharing as a result of regional focus groups.
		d) Assess statewide need for law enforcement training related to sexual and domestic violence response by conducting an inventory of current training opportunities and their accessibility to all law enforcement.
3. Increase the availability of training and prevention programming to improve the response to sexual and domestic violence	Increase in the # of individuals trained on Recommended Guidelines for Coordinated Community Response to Adult Sexual Assault by ten percent.	a) Provide technical assistance for sexual and domestic violence response training curriculum development to ensure law enforcement, victim advocates, forensic interviewers, and medical examiner training is trauma-informed.
		b) Develop technical assistance for the implementation of training on sexual and domestic violence response, taking into consideration appropriate participants, frequency of training, and county protocol training requirements.



## GOVERNOR'S COMMISSION TO PREVENT VIOLENCE AGAINST WOMEN



## Outreach &amp; Awareness Committee

Kate Brophy McGee  
Nicole Bidwell  
Steve Stahl  
Patricia George  
Monica Yelin  
Laura Guild  
Armity Simon  
Diane Umphress

## Victim Services Committee

Tasha Menaker  
Patricia Klahr  
Ed Mercurio-Sawka  
Kay Radwanski  
Jon Smith  
Eve Scarff  
Kristin Flores  
Diane Umphress

## Prevention &amp; Training Committee

Toni Means  
Elizabeth Ortiz  
Jason Zimmerman  
Jon Eliason  
Dan Rincon  
Neil Websdale  
Susan Smith  
Diane Umphress



## GOVERNOR'S COMMISSION TO PREVENT VIOLENCE AGAINST WOMEN

2019 Dates



Thursday, February 21, 2019  
10:00 A.M.  
1700 W. Washington Street  
2nd Floor Conference Room

Thursday, May 16, 2019  
10:00 A.M.  
1700 W. Washington Street  
2nd Floor Conference Room

Thursday, August 15, 2019  
10:00 A.M.  
1700 W. Washington Street  
2nd Floor Conference Room

Thursday, November 21, 2019  
10:00 A.M.  
1700 W. Washington Street  
2nd Floor Conference Room